



# FAIRWOOL: SUPPORTING EMERGING AFRICAN WOOL PRODUCERS AND THEIR COMMUNITIES

Fairwool - providing stable and sustainable returns for emerging African wool growers and their communities.  
Fair wages and conditions for those who convert the wool to garment.

Fairwool applies all of the benefits of Fair Trade to wool. There are two key benefits:

- 1) A better and fairer price for wool is paid directly to growers;
- 2) Funding for community programmes.

Emerging wool growers in Lesotho and South Africa (including Transkei and Ciskei) traditionally receive poor prices for their wool. Educational programmes have been undertaken by BKB and the National Wool Growers Association (NWGA) to improve the presentation of wool to buyers. This has lifted the pricing to near commodity levels. The Fairwool project will now take the pricing to a stable and sustainable price for these growers.

Under the Fairwool programme the growers will be paid either the higher of the commodity spot price or the Fairwool minimum price for every kilo of their wool. The wool payment will be made to BKB who will distribute the payment back to the growers, through their dedicated trusts.

Further Benefits of Fairwool:

- non-mulesed
- virtually no chemicals or pesticides are used by the Fairwool growers, making it an environmentally friendly fibre (uncertified organic).

Traceability of Fairwool from community shed to a customer's store can be provided through TMC's Source to Shelf (S2S) program.

Links

[www.nwga.co.za](http://www.nwga.co.za)

[www.bkbplus.com](http://www.bkbplus.com)

[www.bkb.co.za](http://www.bkb.co.za)

[www.merinocompany.com](http://www.merinocompany.com)



T  
M  
C